



Parikrma  
Humanity  
Foundation

# ANNUAL REVIEW 2021

# LETTER FROM THE FOUNDER



Dear Friends,

2021 has been one of the most challenging years in our growth and development. It has taught us the true meaning of adaptation, sustainability, resilience. As we step into a new year with great hope and trepidation, I am thankful that we have managed to contain the loss of learning, loss of livelihood and loss of life to the barest minimum. We managed to do that with far-thinking planning, excellent execution and the support of everyone around us.



I have to thank the Parikrma team for rallying around once again to ensure that the children are not left behind. They lived up to the challenge by being swift to respond, trying out new things, and being constantly conscious of cost control. While we were one of those rare schools that gave our teachers and staff their full salaries right through the lockdown when all schools were closed for nearly 18 months, it was very touching when they offered to donate a part of their salaries so that we could provide rations to our children's families.

Parikrma took on the initiative of providing weekly rations to our children's families and continues to take care of families that haven't found any work. We have distributed more than 1 lakh meals so far. This way we ensured that our children did not go hungry and were strong enough to withstand the havoc the pandemic has created. We realised that just taking care of physical health was not enough because while our children carry with them deep-seated trauma, the difficult situation in their homes and around, was impacting their mental health. So, our psychologists were available to them right through guiding them even over the phone. We have managed to prevent a few suicides in this process.



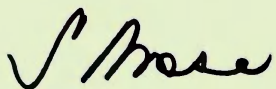
Sadly, this pandemic has impacted education the most. The schools were the first to close and the last to open. It is estimated that 10 million children will drop out of school permanently. While we know that our children are the safest and healthiest when they come to school, we also know that getting the government to open schools was too uphill a task and that battle had to be fought differently. We concentrated on finding innovative ways of reaching out to our students. We distributed phones to our students and got the parents to oversee the online classes at home. Our program Reach-V™ was our way to keep our children engaged and learning. We then bought vaccines and ensured around 3000 people from the slums got vaccinated. This was our way of ensuring that we reduced loss of life. We have also been raising funds to provide either hand carts, sewing machines, cobbler equipment, and beautician training for our parents so that they can find alternate means to earn a living.

What began as a quality education program for poor children 19 years ago has now grown into a full-fledged community initiative in the slums to help thousands of people survive this chronic poverty and debilitating circumstances of the pandemic.

As we step into 2022, I am filled with immense gratitude towards all our friends and sponsors who have stood by us during these difficult times. Thank you for being a reflection of that hope, joy, and love that gives our children the strength to keep dreaming and achieving.

You will be as proud as we are, to see the difference our alumni are making in the organisations they are working in or businesses they have started. They are bringing in empathy in their work environment apart from achieving success. That is what Parikrma is all about.

Thank you once again for being our friend.



Shukla Bose  
Founder - CEO



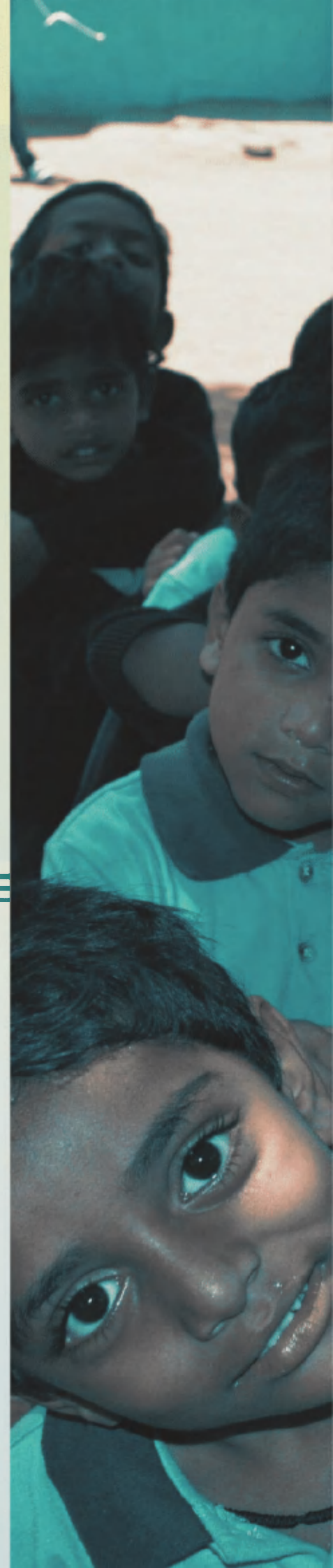
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## INTRODUCTION

The year 2020 and 2021 has been the most difficult and challenging collectively in all our lives – with India, particularly, facing one of the biggest catastrophes during the COVID19 second wave in 2021. However, despite the challenges, the loss, and the struggle – Parikrma has proved time and again that it is crisis ready and will always choose to aid and help more than just the Parikrma families.





# AWARDS & ACHIEVEMENTS



Parikrma Foundation has been awarded the highest VO grading of VO 1A by Crisil for the year 2021-22. The CRISIL grading represents 'Very Strong Delivery Capability and High Financial Proficiency' of a Voluntary Organisation. We are super thrilled!

**Great place to work® 2021**

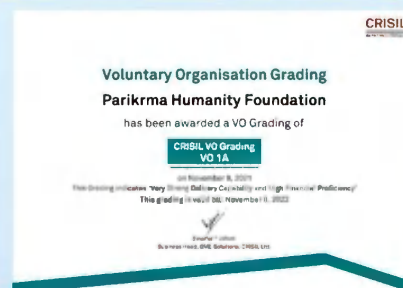
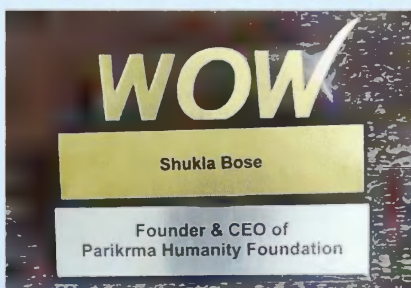
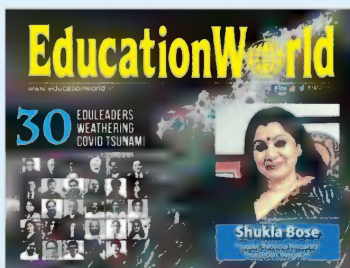
**The Innovative and Creative Skills** related initiative award in India to Parikrma by **Career Changemaker Award 21-22**

Shukla Bose listed among **30 Eduleaders in India weathering Covid tsunami** by **EducationWorld 2021**

Shukla Bose was felicitated by the **Wow Skin Science** as part of the **Work of Wonder project**

Shukla Bose received the **Eminent Educationist title** from the **Promoting Achievements Foundation**

This year, The Parikrma Boys Football Club (A Division) was the runner's up (Second place) at the **B DFA League 2021**



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# PARIKRMA INITIATIVES



## The vaccination drive

“We heard of long lines for the vaccine and how it was impossible to get a slot for several months. The parents of the Parikrma children were waiting for free vaccines from the government, finding it difficult to use the technology to book themselves and the primary health centres were complaining of limited stock. Over the last 22 years that I have been working with the poor, I have seen that they are always the last in the line for benefits and the first ones to die. They are wept only by their bewildered hapless immediate family and do not account for in any of the statistics that get rolled out.” – Founder Shukla Bose



### Action:

We raised funds to be able to vaccinate all our families and other members of the communities (in over 100 slums) in 2 months. We tied up with the team at Address Health – they not only sourced the vaccines (Sputnik) but also visited all our schools with their team to safely administer the vaccines

### Outcome:

All our staff and their families have been vaccinated. A majority of the Parikrma families (in over 100 slums) have been vaccinated. Other families in the community – that needed immediate support via vaccination were also offered free vaccinations. We believe in #vaccineequity and this is our way of ensuring we provide free vaccination to all!





## Reach-V™

The initiative launched in 2020 - not only showed great results but has been covered by leading media in the country as an example to further such replicable educational practices. Though schools have started to re-open (by November 2021), we continue to have online classes, and a few regular classes.

### Action

We continue to support all our children by paying for their internet bills every month - ensuring we have a full 100% attendance.

We have now included several enrichment and mentorship programs as part of the regular curriculum - where experts from diverse fields from across the globe interact with our students at least thrice a week.

### Outcome

Reach-V™ is certainly ensuring that learning related to the 2020-21 curriculums content continues for Parikrma students, unlike their peer-group enrolled in Government schools.

The entire case study of Reach-V™ has been published in the esteemed ICERI Proceedings in 2020-21.

<https://library.iated.org/view/ROYCHOWDHURY2020CHA>





## The Parikrma blended learning model

"Having projectors in our classroom has been very useful to us. Seeing pictures, images and videos is very helpful - to describe a topic in our minds and understand it very easily. We have learned new things by learning to operate it," student Epsiba.

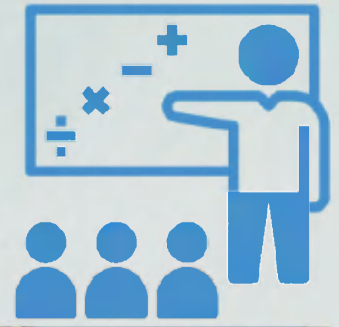
Going forward, the academic team at Parikrma would like to incorporate the best elements of online and offline school, to provide our students with the best possible learning experience. Thus, Parikrma is working towards converting its classrooms into virtually enabled ones, equipped with a mobile projector and white screen.

### Action

We would be converting 18 of the classrooms across our 4 schools and junior college, at the earliest (4 rooms in each of the K-10 schools and 2 rooms in the junior college). Each room would be equipped with a mobile projector, a pull-down whiteboard/screen and curtains on the windows to prevent daytime glare from sunlight.

### Outcome

We have several classrooms fitted with large projectors, and mentors from various walks of life, hold sessions on life skills. Everyday learning is now more visual/storytelling-driven.





## Community Support

Many of our parents (daily wage labourers) lost their jobs post COVID19. This year, we assisted several of our parents by helping them become independent and starting businesses of their own.

### Action

We raised funds and helped buy sewing machines for mothers, a vegetable cart for a father, and a mobile cart for a cobbler, etc.

### Outcome

"I am extremely grateful to Parikrma for sponsoring a cart to sell tender coconuts. It has changed our financial position dramatically. Earlier, I had to pay 600/- per month as rent for the cart and with less business, I could hardly make ends meet. I am now, however, able to earn enough to support the family." – Allabaksh, two of his children study at Parikrma

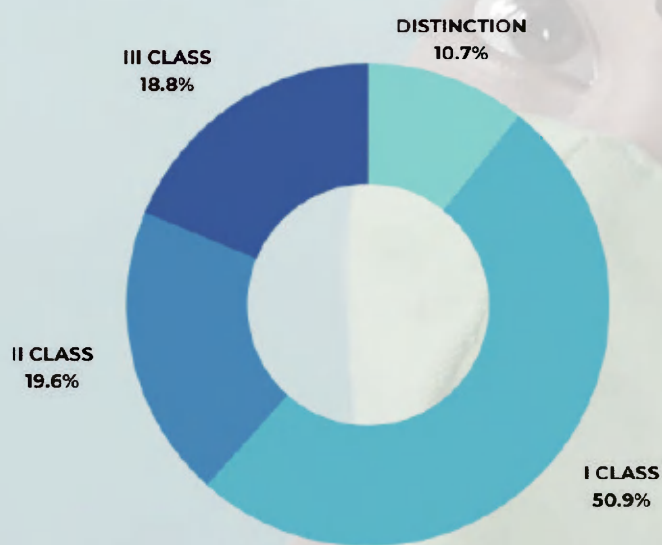
"My son is studying 4th grade in Parikrma. I am Sammanasu Mary. It's been of great help since I got the tailoring machine from the school. I was working as a maid, and post Covid19, my income was reduced to 1500/- not enough to sustain the family. I can work more and make more money now since I have received many orders."



# Academic report

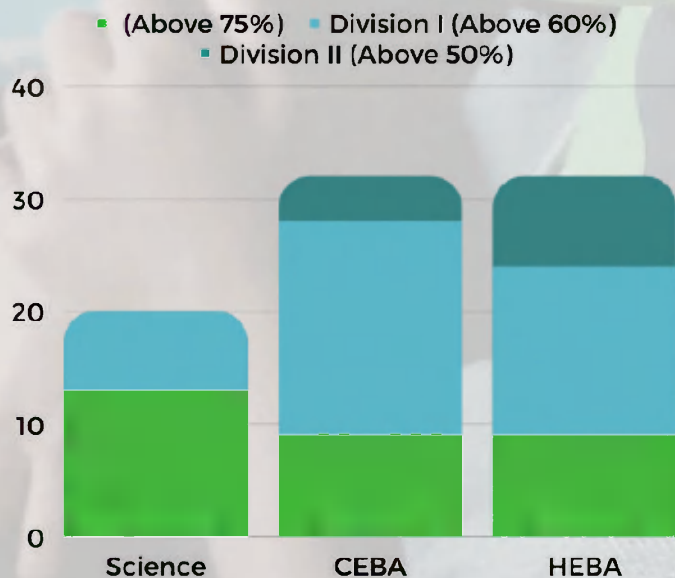
We are super proud that even the pandemic couldn't stop our children from achieving their dreams. This year, we had a 100% pass rate in our schools - SSLC 2021.

"I enjoy poetry and theatre and still relish my performance in a lead role in the Shakespearean play I performed at school," says Deepika, who scored 96% in the SSLC exams this year. She lives with her parents and three siblings. Her mother is the sole breadwinner; her father cannot work due to ill health.



**Distinction** - Scored above 75%  
**I Class** - Scored above 60%  
**II Class** - Scored above 50%  
**III Class** - Cleared all subjects

## GRADE X/ Secondary Level School Certificate Results



**Distinction** - Scored above 75%  
**Division I** - Scored above 60%  
**Division II** - Scored above 50%

## GRADE XII/ Pre-University Course Results



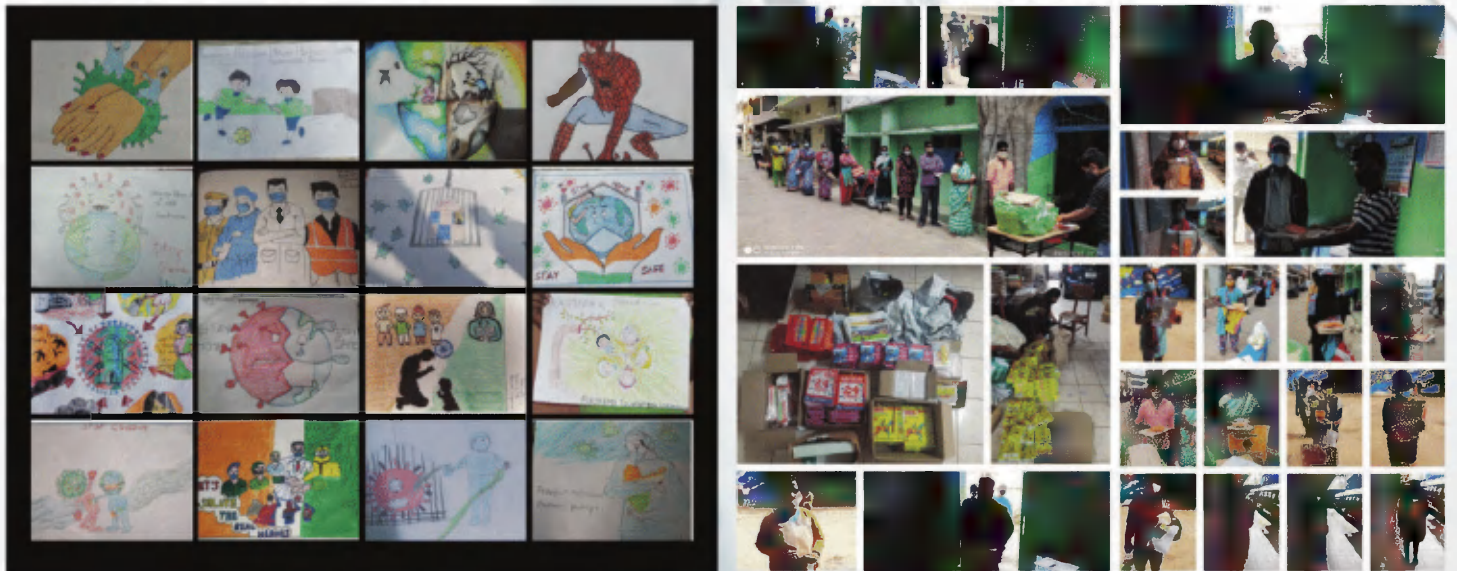
## On the global map

Four of our children were selected among 400 from 46 countries to attend the Global Youth Leadership Summit 2021

Our student Jayashree had the opportunity to be one among many to interact with Dr Swathi Mohan, Guidance, Navigation and Control Systems Engineering group Supervisor, NASA, Jet Propulsion Laboratory

Student Tasmiya C was among the three students from across the globe to be featured by Salesforce – three participants, each at a different stage on their path towards entering the workforce, sharing their insights

Parikrma children were part of the Second Edition of the Annual Inspire Art Competition 2021 conceptualised and organised by Tarini Kadambi as part of her Inspire Art Initiative



## Research

A new paper authored by Shukla Bose on the need for trauma-sensitive schools in India.

“India will see a sharp decline of dropouts in their government schools if they begin to aspire to be trauma-sensitive schools.” Shukla Bose in her paper published in the Edulearn 21 Proceedings.

<https://drive.google.com/file/d/13RteNNj86evLUAIf4BJUBmxb2EcRIi0w/view?usp=sharing>



## The Parikrma Inside™

The model, known as the 'Parikrma Way', not only improves children's academic performance, giving them better career options; it also results in confident, articulate and well-rounded graduates who are conscious of their responsibilities to themselves, their families and society. Since 2017, Parikrma has attempted to embed this model into 4 government schools in Bangalore.

### Action

We have now adopted the Bashettihalli Government School, in partnership with Ajax Engineering, and hope to make this a model of NEP implementation. The school has a total of 595 children.

### Outcome

Parikrma's broad objectives in the Bashettihalli School will be to:

Sensitising teachers about effective pedagogical practices, equipping them to plan and execute interactive classes and preparing them to provide high-quality learning experiences that enthuse and motivate children in the classroom

Developing students into effective learners, creating a lively and stimulating learning environment, and creating in them a sense of responsibility for their own learning and actions.

Providing students with enrichment opportunities where learning and teaching can take place beyond the classroom - with many co-curricular activities and physical training sessions

Increasing parents' involvement with the school and their children's education  
Teaching all stakeholders to create and maintain a clean, healthy and attractive environment within the school, sensitising the students about personal hygiene





## What's new?

This year we have launched several new initiatives and collaborated with some of the most incredible individuals who have shared their knowledge and time with our children.

### The Book Trekkers Club

Authors from across the country held book reading and storytelling sessions with our children - Well-known authors like Adithi Rao, Aditi De, Arthi Anand, Arundhati Venkatesh, Sandhya Rao, Menaka Raman, Bijal Vaccharajani, Asha Nehemiah, Vijaylakshmi Nagaraj interacted with our children and shared some of the most wonderful stories with them.

### Mentorship & Enrichment sessions

Our children were part of the Adobe Project Smile Initiative - multiple sessions, over 50 volunteers and 100 children and loads of learning. Right from career counselling to sessions on math, physics, computer science, coding, etc. by organisations from across the country - here's a big shout out to Google, Tata Communications, NetApp, WhiteHat Jr, IISc, Flyingher, DSP Mutual Funds, Sabre, UnHeard India, etc.

### Enrichment sessions

Talks and interactions with individuals from across the country: a big shout out to Osman Salih (Lion Man of Sudan), DR BK Iyer (global scientist, Bigtec Labs), Dr Swapan Bhattacharya (Biotechnology, with over 36 years in teaching), HE Amrit Lugun (Indian Ambassador to Greece), Radhakrishnan Chakyat (founder, Pixel Village), Saravanan Santhanam (GM, Abu Dhabi Hotels), and Dr Pallavi Bhat (Tata Institute of Fundamental Research).

Parikrma launches  
the  
Book Trekkers Club

Every month, established authors from across the country will hold a book reading & storytelling sessions with our children

It's time to read out to children. Start. Parikrma is bringing that into the world in making the process a reality.

Meet the authors!



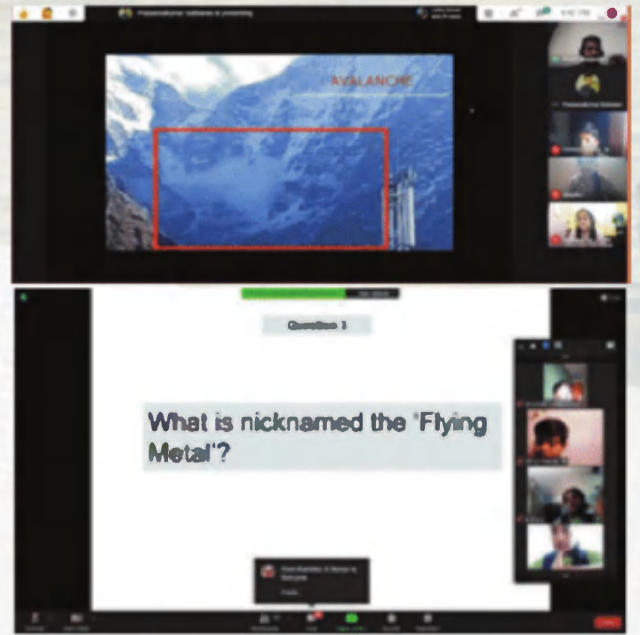


## Globe Trekkers Club

The themes we covered this year remained diverse and mentors from all walks of life collaborated to make these interactions highly engaging. The themes included the story of taxes, students of Glastonbury School, the USA on what social distancing meant to them in the context of their lives - social and economic meltdowns, public speaking, the art of handwriting, climate change, dance, aquaponics, crop production and management, and gratitude, etc.

## Fairwork partner

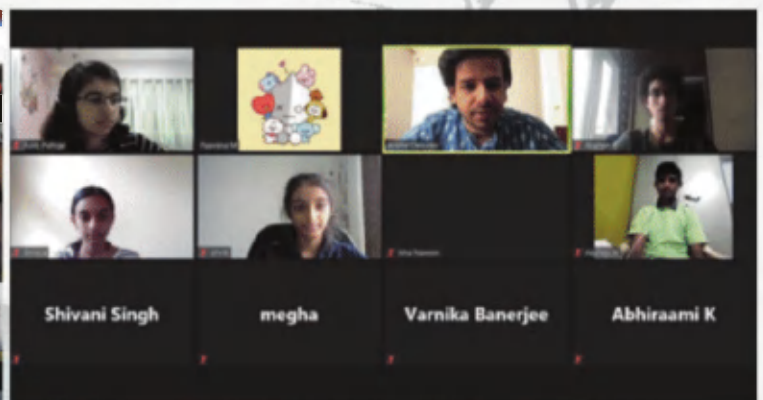
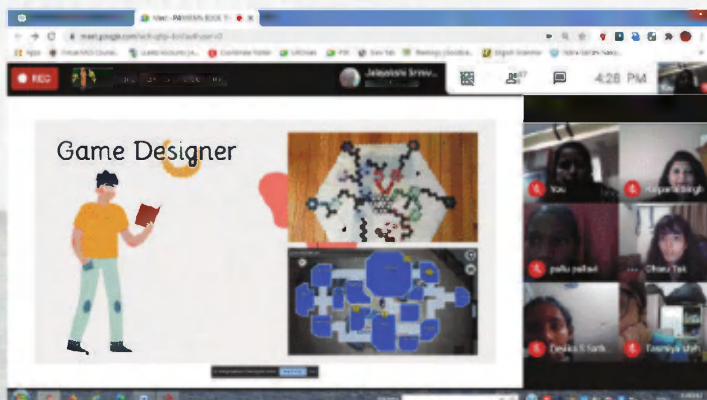
We are proud to join the pledge and become a Fairwork supporter - to transform work conditions in the digital platform economy. The Fairwork Project ratings highlight the best and the worst practices in the platform economy and will help us decide on the platforms to use for our daily activities at Parikrma.



## Global pledge

Parikrma was thrilled to be a part of the #PleadgetoPlayEveryday, a global initiative by Coach Across Continents to recognise that play is an essential part of the daily life of everyone. Parikrma was one among the several organisations participating from over 40 countries this year.

**#PLEADGETO  
PLAY  
EVERYDAY**





## Alumni

Many of our alumni visited us this year – like always, to share news about their jobs, personal life, and most times, just drop by to say hello! We are sharing a few of those interactions here:

Meet Surekha and Suresh – both students of Parikrma, who are now married and have a child together. Surekha works as an engineer and Suresh is in sales. They got their 9-month old boy to the school to introduce him to us.

Our alumni Vidhyashree was among the first batch of people to get vaccinated in the city – well, of course, because she is among the front-line staff: she is studying Bachelors in Science in Radiotherapy Technology at Narayana Hrudalaya and was a volunteer.

Prema completed her degree in paramedics, and is currently a frontline worker, doing her best to aid Covid19 patients as a dialysis technologist.

Mala R visited us to talk about the new job that she thoroughly enjoys – after completing her diploma in hotel management; she currently works as a manager at the Tata Chai on Cunningham Road, Bengaluru.

Having worked as a director on an international cruise, and currently engaged with nonprofits as a communications specialist, alumni Phalitha, ran a career counselling workshop at Parikrma for grade 11 and 12 students for two days. Coming a full circle, and we needn't say more!



**Prema**  
Dialysis technologist.



**Mani M**  
Territory Manager of a pharmaceutical company



**Pradeep**  
Working as a manager in a reputed multinational company.



**Senora**  
Working in Behavioral Foresight as a Psychologist



**Jalajakshi**  
Working in Parikrma as a Community Worker



**Deepa**  
Works at Nature Basket during the day goes to evening college.

# In the news

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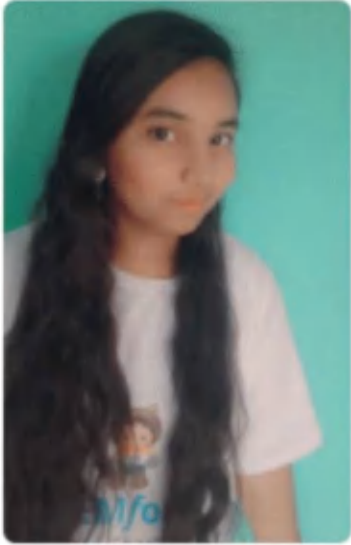
News & Insights

MINI BY A PLATFORM OR THREE

## Salesforce 'Career Spark' Attracts the Next Generation of Tech Leaders

Tasmiya C: India

Student, Parikrma Junior College



Bangalore C, Parikrma Junior College, India

Hometown: Bangalore, Karnataka, India

Nonprofit affiliation: [Ushant](#)

Ushant's mission is to develop students into work-ready professionals through a holistic, practical, and experiential learning model.

**Career Spark Program: STEM** (July 1 - 31, Bangalore)

STEMSpark is a three-week summer program for post-secondary students in India. This year, 24 young people from [Ushant](#) received career counseling and completed workshops to develop a well-rounded set of skills to succeed in business. They explored topics such as social-emotional learning, goal-setting, entrepreneurship, and financial literacy and learned how scalable business models can be used to achieve the UN [Sustainable Development Goals \(SDGs\)](#).

**Q. Tell us a bit about yourself.**

My name is Tasmiya. I was born and raised in Bangalore. I am studying at Parikrma Junior College. I am in grade 12 now. My family consists of six members - my parents, two younger sisters, and a younger brother. I am the oldest amongst my siblings. My father is a water supplier and my mother is a housewife. My hobbies include reading books, doing Mehandi designs, and writing poems. I am a fun-loving and generous person.

**EW INDIA SCHOOL RANKINGS AWARDS 2021-22**

[CLICK HERE TO VIEW PHOTOS](#)

### 30 Edeulers weathering covid tsunami: Shukla Bose

*EducatorWorld | August 2021 | Magazine*

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Let's **Mask up!**

Shukla Bose  
Founder, Parikrma Humanity Foundation, Bengaluru

Shukla Bose is the promoter-director of the Bengaluru-based Parikrma Humanity Foundation (PHF, estb.2003) which has promoted four free-of-charge K-12 schools and one junior college with an aggregate enrolment of 1,800 slum children mentored by 200 teachers.

Most Parikrma children don't have access to digital gadgets and internet connectivity. How have you ensured learning continuity during the past year of schools closure?

**THE HINDU**

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SOCIETY

## Teaching during the pandemic

### As the pandemic makes digital teaching the norm, these initiatives are bringing school to rural children

Mala Kumar

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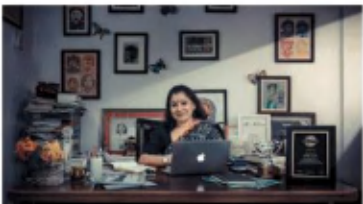
Digital access has become essential but the number of children in rural areas who have laptops or smartphones is very low. | Photo Credit: Getty Images

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## Shukla Bose - It Is Very Important to Have Clarity, Conviction, and Commitment (Founder- CEO - Parikrma Humanity Foundation)

Yash | June 06, 2021



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HOME | PRESS RELEASE | CSR: FREUDENBERG INDIA FACILITATES CLEAN DRINKING WATER FOR OVER 500 STUDENTS

**CSR: Freudenberg India Facilitates Clean Drinking Water for Over 500 Students**

By The CSR Journal - March 24, 2021

SHARE | Facebook | Twitter | LinkedIn

Today, on the International World Water Day, March 22nd, 2021, Freudenberg celebrates availability of clean drinking water by donating an "Aqua Tower" to the school students and people living in the surrounding areas of Parikrma Humanity Foundation located at Sahakarnagar in Bangalore through the Planet Water Project 24 initiative.

Water scarcity in India:



## Sharing ideas and aiding change

Shukla Bose was among the panelists at the talk on 'civil society response to the pandemic - lessons and challenges' organised by the Centre for Research on Social Sciences and Education and the Jain University.

On International Literacy Day, Shukla Bose was part of the international webinar with Mr Brian Oduti on Literacy for All - Narrowing the Digital Divide.

One of the key speakers, Bose spoke about the future of education at the School21 Colloquium by the Indus Trust.

Shukla Bose was part of The Teacher Foundation's Head's Net Webinar, "Back at school - what to prioritize".

"The way you speak about children speaks a lot about you. So compassionate and connected to children," Arushi R, participant at the talk on Shukla Bose, who was the key speaker at the Lead Like a Girl 2021.

## TESTIMONIALS

"Yahoo! Employee Foundation India has supported Parikrma Humanity Foundation's school in Nandini Layout, Bangalore for over 18 years now, with active involvement and support from our employees. We have been proud to be part of this journey through several events and fun activities at the school. What an amazing journey it's been, to see first-hand how a transformational education and equal opportunity can uplift the lives of children, giving them a fighting chance to come out as winners and as importantly, become agents of change in their community. Looking forward to making a more positive impact on the lives of underprivileged children in future with our association."

**- Prasad Dhongadi - Director, India Finance - Yahoo!**

"Many thanks for considering me as a part of the Parikrma Foundation, I wholeheartedly relish it. My congratulations to Shukla Bose in particularly long with her team for the management services bring done to uplift the downtrodden, needy and the deserving during the difficult times of the pandemic,"

**- Syed Kirmani - Cricketer**



"Our 1.3 billion population's average age is 29 years, making us the youngest population in the world. Though for the nation to fully reap the benefits of this demographic dividend, we need to ensure holistic education of our children. Unfortunately, the idea of education has been limited to putting children into schools, institutionalised rote learning and not much beyond that. In order to truly change the future of our nation, it is imperative that we change the way we educate our future generations. An early education and the right method of teaching are important stepping stones for the development of every child and the nation at large. We believe, the pedigree of curriculum followed by Parikrma perfectly blends the necessities of a modern education system with a holistic approach stoking children's curiosity and making them knowledge seekers for life. This 360-degree approach; the 'Parikrma way', as we all lovingly call it, is so reassuring and makes one believe that we can truly change the future of our nation by providing quality education to our children.

We are extremely humbled to partner with Parikrma Humanity Foundation for the noble and indispensable cause of equal quality education for all. As Nelson Mandela said 'Education is the most powerful weapon which you can use to change the world', at SBI Life we are always on the lookout for partners who are on a mission to change the world for good and we look forward to this journey of changing the world with partners like Parikrma Humanity Foundation who are the torch bearers, leading this path through the extreme hard-work at the grass-root level."

**- Mr. Ravindra Sharma, Chief of Brand, Corp. Comm. & CSR at SBI Life**

"My take on Parikrma:

Our organisation Ajax has been associated with Parikrma for over 3 years as its education partner in 2 Government schools having a total student strength of over 850 . For both Ajax and me personally it has been an enriching experience as well as quite an eye opener . What strikes one when visiting any Parikrma school is the joy and energy exuded by both the students and teachers . The sense of openness and empathy that all, in the Parikrma family, share is manifest. Shukla and her cohort of totally committed teachers have struck out on a bold experiment of changing the way education is imparted or rather enabled. And it works!

In relation to 2 schools that Ajax has adopted, overcoming the not inconsiderable constraints of changing the way Government schools function, with their ossified and rather impersonal approach has been quite a challenge. It redounds to the credit of Shukla and her team that they have been able to persuade and demonstrate the "Parikrma way " to the teachers and the school authorities to the point that significant changes in both teachers and students is palpably visible .In fact the Commissioner has expressed his optimism that these schools can become "Centres of Excellence " and serve as a model for other Government schools to emulate.

Shukla herself is not just a Dynamic leader -she is a Dynamo! A bundle of ceaseless energy with a never say never attitude and always looking for ways to better what is already being done very well . Her compassion and empathy is her motive force in creating and growing Parikrma into a successful institution for the disadvantaged – a model well worth emulating by anyone seeking to serve similar needs .

I wish Shukla and Parikrma all the very best in their bold and noble endeavours."

**- Vijay k - Director - AJAX ENGINEERING PVT LTD**



## Thank you

The Parikrma model is based on long-term delivery and not short-term benefits. From the age of five when the children first come to Parikrma schools up until they graduate from a professional degree program, the engagement continues. This kind of dedicated and long-term association demands friends and donors who prefer to stay the course with Parikrma. We have received consistent support from -

Adobe Foundation  
Ajax Engineering  
Allegion  
Allstate Solutions Pvt Ltd  
Altair  
Amba Foundation  
Ametek  
Amicorp  
AppDynamics  
Batch of 1994 NMIMS, Mumbai  
Bosch  
Cerner Corporation  
Children, Incorporated  
Cipla Foundation  
Coaches Across Continents  
Digital Literacy Foundation  
Dover Corp  
DSP Investment Managers  
Education World Foundation  
Embassy Group  
Eric and Leila daCosta fund  
Exotel  
FANUC India  
Flipkart  
Fotis Foundation  
Freudenberg Group  
Het Odulphuslyceum  
Hinduja Foundation  
Identiti

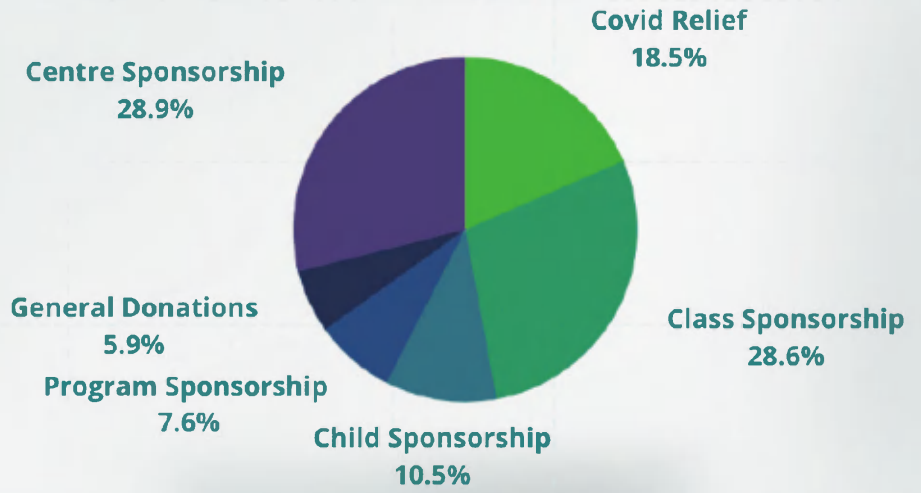
IIM Bangalore batch of 1996  
Ingersoll Rand  
JNCASR  
LeeAnn and Peter Deemer  
Legacy Global Projects  
Let's Do Some Good Foundation  
Melissa Esposito  
Mfine.co  
Netapp Inc  
Origo  
Paul Edwards  
Powerschool  
Sabre Travel Technologies  
Saint Gobain India Foundation  
San Diego Foundation  
Saraswathi Memorial Trust  
SBI Life Insurance  
Sequoia Consulting Group  
Silicon Valley Community Foundation  
Singapore International Foundation  
Subramaniam Academy of Performing Arts  
Syniverse  
Synopsis Foundation  
Tally Solutions  
Tata Communications  
Troper Wojcicki Foundation  
United Health Group  
WHU - Otto Beisheim School of Management  
Yahoo! Employee Foundation India - OATH

There are also many individuals who have stood shoulder to shoulder with Parikrma in this extraordinary odyssey. Other friends who have helped Parikrma keep its marketing costs low include Indian Institute of Science, Universal Legal Advocates by generously donating their time and expertise on a pro bono basis.

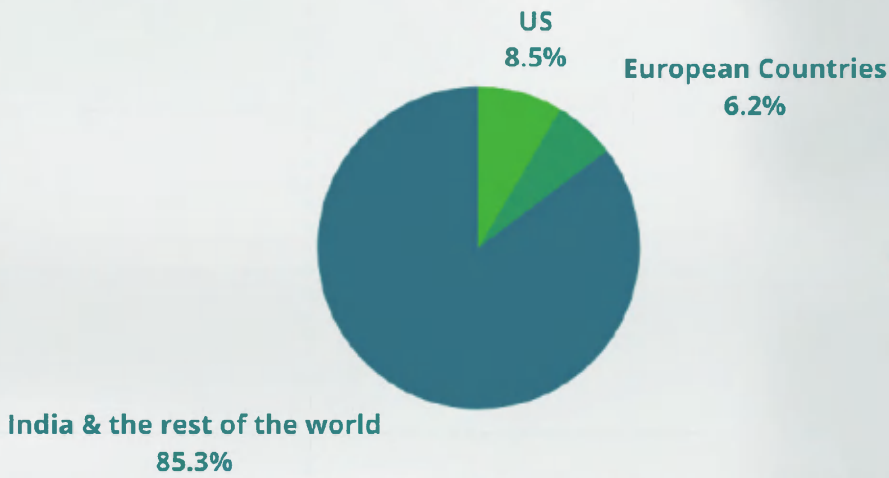
THANK YOU

# Financial Report

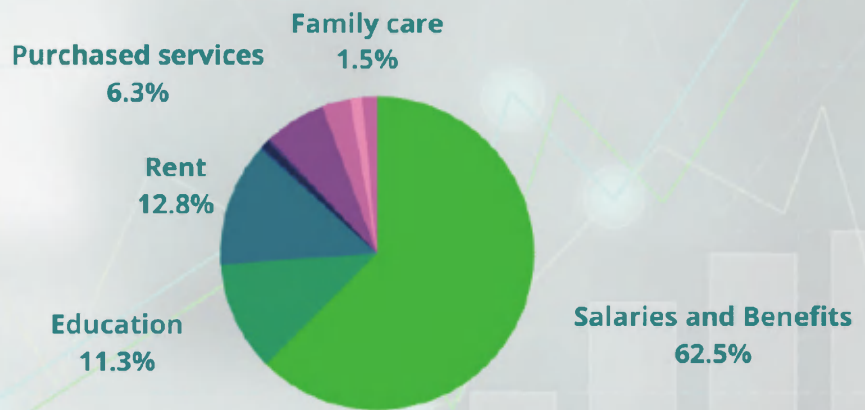
## Income Financial Year 2020-21



## Income Distribution by Country



## Expenses Financial Year 2020-21



## Salaries

