

# ANNUAL REVIEW 2023-24

#### Dear Parikrma Friend,

As I stand at the threshold of 2024, I find myself reflecting on the journey we have undertaken together. Your unwavering support has been the cornerstone of our endeavors, and I want to express my deepest gratitude for your commitment to our shared mission.

While talking of our mission, I think nothing explains it more clearly than the message I received yesterday from Farooq, one of our students from the Jaynagar school of the 2016 batch. He says:

#### Dear Akka,

I hope this message finds you well. I am writing to express my deepest gratitude for the support and trust you've extended to me during my time as a student at Parikrma.

Since graduating, I embarked on an exciting journey and partnered with an old friend and their family to establish a cafe. This endeavor is built entirely on trust and mutual respect. As the manager of the cafe, I am dedicated to upholding the values instilled by Parikrma.

I wanted to update you on our progress and reassure you that your faith in me has not gone unnoticed. Our cafe has been thriving, and I am committed to ensuring its success while maintaining the principles I've learned from Parikrma.

I appreciate the foundation of trust that Parikrma has provided me, and I am determined to uphold its reputation in every aspect of our business.

Thank you once again for your support, and I look forward to any guidance or insights you may have for our growing venture.

#### Best regards, Farooq.

I assure you that Farooq's letter is not AI generated and nor is it edited by us. What it reflects is the impact we have had on our children that continues to guide them. Farooq was an average student but dropped out of college before completing it. He did many jobs before starting his café with a partner. Where our achievement lies is that we have convinced Farooq to resume his studies after five years and he will be completing college as a private candidate this year.

We have had many such successes last year.

- Our children continue to come to school every day and enjoy learning. Their attendance hasn't dropped and the drop-out rate continues to be less than 1%.
- 90% of our students are going to universities.
- Our Alumni have registered a Parikrma Alumni Association and have started contributing to Parikrma, through sponsorships, mentoring of younger students and by just being there for us in various events.

- Our parents have been skilled and are earning 10% more than they did earlier
- 70% of our alumni are employed in jobs that their entire community could not have dreamed of before. They have started leaving the slums they were born in.
- We got the CRISIL A + rating for ......
- We received the Great Place to Work recognition three years in a row.

The past year has also been marked by challenges and, yes, even failures. We have faced obstacles that tested our resolve and setbacks that demanded resilience.

- There continue to be a few children that are disruptive and not interested in learning.
- We have seen attrition of teachers both in school and college.
- While we have been able to raise funds to continue with our regular operations, we haven't been able to raise enough funds to increase the depth or the spread of our programs.
- We have not been able to change the perception of the donor market that considers attention to quality as too expensive.
- We have not yet been able to build a corpus for rainy days.

In the spirit of transparency, I acknowledge the moments where our efforts fell short. It is in these moments of vulnerability that we find the strength to evolve and adapt. Your continued support during these times speaks volumes about the shared commitment we have to the values and goals that bind us together

As we move into the new year, I want to assure you that we have emerged with renewed determination to overcome obstacles and make an even greater impact. It is not easy to change systems and the way people think. The challenges ahead may be daunting, but with your support, we are emboldened to face them head-on.

Resilience is not just a word to us; it is a promise. A promise to persist in the face of adversity, to learn from our failures, and to emerge stronger and more determined than ever before. We will strive to remain sustainable and scale the Parikrma Way. Your continued partnership will be our anchor, guiding us through uncharted waters and empowering us to turn challenges into opportunities.

As we embark on another year filled with promise and potential, I want to express my deepest gratitude for being an essential part of our journey. Your continued support is not just a financial contribution; it is a powerful affirmation of your belief in the possibility of a better world.

Wishing you a year filled with hope, resilience, and countless moments of joy.

Warm regards,

Shukla Bose Founder-CEO



# **PARIKRMA IMPACT 2023**

This year marks the completion of 21 years of the Parikrma Humanity Foundation! Today, hundreds of alumni are in full-time jobs, and the community has transformed, with mothers and fathers with regular incomes and many who have moved out of the slums. We have grown, too—adopting more government schools, training thousands of teachers across the city, and contributing to national and state education policy.

#### **New Initiatives**

With over two decades of experience, we now address global challenges with a replicable model that can be adopted, applied and assessed for better outcomes. This is where our new initiative, Parikrma Oxygen, comes in.

#### What is Parikrma Oxygen?

- India's first outdoor and nature school for children from urban slums - Parikrma Oxygen, addresses four critical global crises and over 10 SDGs:
- Education in nature and the outdoors
- Addressing early childhood trauma with a fresh academic approach
- Increases skill-building and job opportunities
- Climate change preparedness and community development





#### What will it achieve?

- All of 11.5 acres of open land, Parikrma Oxygen, under the Parikrma Unbound initiative, a land regeneration project will be developed as a temporary residential school offering no "walls" but just loads of native trees, ponds and outdoor activities and nature-inspired education to all our 1800 children and for government school children from across the state.
- Oxygen will house 24/7 counselling and mental health care as a primary facility.
- Solar-powered Oxygen will be a playground for the ideas and models our children develop for sustainable living and practices.
- Skills of all kinds, from music, art, theatre, pottery, and farming to sports and outdoor training, with programs designed to develop leadership and team-building skills, will remain a mainstay.
- Naturalists, researchers, conservationists, and sustainable lifestyle practitioners nationwide will head these programs.
- Once functional, the school will also be open to other government schools and low-end schoolchildren—we want children from everywhere to benefit and learn.
- Parents and the local community will benefit from the initiative where children will share their learning and aid in better climate change preparedness.
- Collaboration for implementing ideas and impact assessment: We will work with the University of California and Mulberry Bush, UK, on children's mental and educational growth, both for idea sharing and evaluation of change.











#### Vidya Shakti program

We are thrilled to launch Program Vidya Shakti with sponsors FICCI FLO Bengaluru: Preparing Government School **Teachers** for **Implementing** Differentiation within the Classrooms. Through this initiative, five training in Differentiation strategies sessions were held at our Education Transformation Centre premises for all 60 participating government teachers.



#### **Teacher training in Singapore**

The students of Parikrma created a Rube Goldberg Machine. Edgar Pang, Consul-General of Singapore, inaugurated the symbolic machine at the symposium the Singapore International Foundation (SIF) organised. With SIF, we have trained 160 and benefitted 58,700 educators and students in Karnataka. Additionally, thirteen teachers from Parikrma and government schools travelled to Singapore to learn innovative ways to teach math and science—training with a team from SIF.

#### **New tech-driven programs**

- Introduced a new cloud-hosted web application for tracking data of government schools that was adopted through the Parikrma Inside program.
- New website for volunteer registration and time tracking
- Parikrma Cascade fundraising online program launched





- Soundarya from Parikrma Sahakarnagar Centre received the Pratibha Purushkara award from the Education Ministry of the Government of Karnataka for her academic achievement of scoring high marks in the Board Exams.
- "How going to school can change a girl's life" Founder Shukla Bose and Dr Kakenya Ntaiya from Kenya were featured by the BBC World Service to speak about the life-changing impact an education can have on their communities.
- For the second year in a row, CRISIL awarded us a VO grading of VO 1A and, for the fifth year in a row, the Great Place to Work Award.
- Academic results: 19 SSLC distinctions and over 85% First Classes
- Renowned international author Simon Winchester has a chapter on Shukla Bose and Parikrma in his new book, Knowing What We Know, featured by news agencies worldwide.
- Parikrma was voted the winner of the debut poll on episode 7 of WTFIs Biotech with Kiran Mazumdar-Shaw and Nikhil Kamath. A big shout out to both entrepreneurs for starting such a lovely initiative and to all our supporters for voting for us—we won with 28k votes!
- At PN Rao's 100 years of existence celebration, Shukla Bose was one of the individuals awarded for their contribution to society.
- In their 2023 edition, WOOMag chose seven women, including founder Shukla Bose, to highlight those who stand tall as beacons of knowledge and empowerment.
- Our children have written and composed a new song poetry penned by several students, words touching upon unity and oneness and encouraging every citizen to embrace diversity and work together for the betterment of society at large... At the interschool competition held by the Rotary Club involving 50 schools, our children bagged first place for this very song!
- Parikrma's head of operations, Anuradha Roy Choudary, was a speaker at The Rising 2023, India's most prominent women in tech conference.
- Parikrma head coach Ravi Babu was selected as the lead coach for the Karnataka State Football Team. He trained the team for the Santhosh Trophy, which the state won after 54 years!



- The Parikrma Girls Football Club won the Runner's Up trophy at the Karnataka Women's League 2023
- Our children won 3 Gold, 2 Silver, and 4 Bronze medals at the 6th Karnataka Taekwondo Academy Championship 2023
- Parikrma won the football championship at the Sacred Heart Interschool Football Tournament, and student Nadha Kishore won the tournament's Best Player award
- We have a new research report from Brandscapes Worldwide on "Understanding Impact of the Parikrma Humanity Foundation". The Branscapes team's research shares findings on the overall impact of the Parikrma Foundation on education, children, teachers, community and policy change.
- Our alumnus Akash, currently a student at Chitrakala Parishath, won first place in the Thump 10k run.
- Anuradha Roy Chowdhury, Head of Operations, Parikrma, is the lead author of the paper, "Using the concept of third spaces to teach under-served children the critical skills needed for upward socio-economic mobility", published in INTEDProceedings 2023.
- At this year's KMUN 2023, which saw 600+ delegates from the top schools of Bengaluru, our student, Divyashree, won the Commendable Delegate Award along with a cash prize.
- In an op-ed in Mint Lounge, Eminent journalist Rahul Jacob discusses Parikrma children and his interactions with them. Regarding the impact of educationists in India, he adds, "In thought and deed, Das and Bose have lived by those principles to the benefit of generations of students."







#### **ACADEMIC REPORT**

The SSLC results are out; we have over 19 distinctions and 85% first class. Our topper, Soundarya from the Parikrma Sahakarnagar school, has scored 94.4 per cent.



#### **CURRENT PROGRAMS**

#### Parikrma Inside

We have celebrated many firsts at the five government schools we have adopted. The first was at the Veeranahalli government school, which celebrated its first annual day with the full participation of parents, teachers, and our children. The walls have taken on the Parikrma colours at other schools, and teachers have been successfully trained.

#### The empathy program

Teaching empathy and compassion is part of the mainstream curriculum at our schools. From this year onwards, these efforts will be more "out-of-the-classroom" and interactive. Our children visited and spent time with individuals from several organisations, including ASHA, a school for autistic children, DR SR Chandrasekhar Institute of Speech & Hearing for specially-abled children, and old age homes.

#### **ETC Online Teacher Training Project**

Parikrma Education Transformation Centre(ETC), in collaboration with the Department of State Educational Research & Training (DSERT), has trained 1700 Teachers from Government Schools in 31 districts of Karnataka.

Special offline training was also held for 50 teachers (belonging to Bangalore South 4 & Bangalore North 3 Zones) on Introducing Differentiation in Teaching to cater to the learning needs of students of varied abilities.

#### Parikrma ETC School Adoption & Whole School Improvement Project

ETC has been implementing a Whole School Improvement Project in 5 Government Schools adopted by Parikrma (3 in Bangalore North District and 2 in Bangalore Rural District). The project intends to bring about a qualitative change in School Environment, Teacher Effectiveness, and Parental Involvement.



### **ANNUAL EVENTS**

#### **Parikrma Festival of Science**

In 2023, we dug into a vast menu: the evolution of food, the growers, and the innovators dishing yumminess full of culture and change. We highlighted the relevance of natural resources and the changing climate and addressed the economic, social, and environmental impacts of buying, ordering,, consuming, and (wasting) food.

Over three days, children from over 15 schools across the country explored the future of food by familiarising themselves with its ingredients, unlearning and learning new flavours, and, most importantly, finding an appetite for science and technology behind this fascinating world of taste and its social and economic relevance.



The event's keynote speaker was the Indian scholar, environmental activist, food sovereignty advocate, ecofeminist, and anti-globalisation author DR Vandana Shiva, often called "Gandhi of grain."

A big shout out to our official sponsor and supporter, Synopsys.

#### Parikrma Champions League

At this year's PCL, we witnessed four teams from different states participating among the 16.



Runners Up: Step by Step, Udaipur

Third Place: The Yenepoya School, Mangalore

The Equality Plate went to the Parikrma Centre for Learning!



**Another first:** Parikrma Alumni modelled exhibiting the T-shirt designed by Boilun, our alum. Boilun studied fashion design at NIFT and started his own fashion company, Genesis. We launched his designs at PCL 23.

Big shout out to the Karnataka State Football Association and the Bangalore District Football Association for their consistent support



# **CSR VOLUNTEERING PROGRAMS**

- 1. London Stock Exchange Group (LSEG)
- 2. Ametek
- 3. Allstate India Private Limited
- 4. Yahoo
- 5. Cisco
- 6. NetApp, Inc
- 7.**E&Y**
- 8. Taj Group of Hotels



# **PARTNERS**

- 1. Address Health
- 2. Unleashed Schools LLP

# INTERNATIONAL VISITS

- 1. The UW Grand Challenges Impact Lab
- 2. University of Washington, Business Department
- 3. WHU, Germany
- 4. Western Michigan University
- 5. Luis Bourdet, international programs director, Children Incorporated
- 6. John Turberville, CEO of Mulberry Bush Charity and & Adam Clarke, Head of Shifford

## READING PROGRAM

- The Globe Reads with Lake Washington Girls Middle School, Seattle, USA
- Leading authors in Bengaluru visited and held book reading sessions.
- Workshops and events
- SPICMACAY
- Fly Higher
- SAPA Foundation
- Hybrid art therapy talks by the Red Pencil - international workshops for teams from across the globe



- GEMS Modern Academy, Dubai students spent a few days at our schools and conducted workshops on art, storytelling, health awareness, digital and financial literacy, dance and theatre.
- Sreepathy, Mithila and Aliya from Nasi and Mee interacted with our students and spoke about a career in the food industry and the diversity of Asian food.
- Experiential learning a day in the life of the Safai Karmachari and Pourakarmikas as part of the ISL Leadership Camp
- Vivaan Saxena and Sanjay Saxena, co-founders of start-up Learnify based in Singapore, held a workshop on entrepreneurship
- Show by Clowns Without Borders India
- Performance by violin virtuoso Padma Shri and Padma Bhushan awardee Dr N Rajam.
- Workshop on 'Handling Unexpected Emergencies in Children' at Manipal Hospital Academy by the Paediatric ER Team for our teachers.
- Lewis Foundation
- Zynga Gaming

# THANK YOU FOR YOUR SUPPORT!

We extend our heartfelt thanks to all our generous donors who have supported us over the past 20 years. Your unwavering commitment and compassion have empowered us to transform the lives of thousands of children. Together, we are making a lasting impact and building a brighter future.

#### Special Thanks To:

- · Adobe Systems India Pvt. Ltd
- · Ajax Engineering Private Limited
  - · Allegion India Private Limited
    - · Amba Foundation
- · AMETEK Instruments India Pvt. Ltd
  - · BASK Digital India
  - · Biocon Foundation
    - · BTG Legal
  - · Capricot Technologies
  - · Children Incorporated
    - · Cipla Foundation
  - · Criticalog India Pvt. Ltd
  - · Dover India Private Limited
    - · DSP Asset Managers
    - · Exotel Techcom Pvt Ltd
      - · EY GDS India
  - · Fanuc India Private Limited
    - · Feeding India/Zomato
    - · Freudenberg Group
- · Geberit Plumbing Technology India

Pv1

- $\cdot \ \text{Het Odulphuslyceum} \\$ 
  - · ID CARE TRUST
- · Indian Design Export

- · Ingersoll Rand
- · Khyentse Foundation
- · London Stock Exchange Group (LSEG)
  - · M S Clinical Research
  - · MediAssist Healthcare Services
    - · Mulberry Bush
    - · National EGG Co-ordination
      - · NetApp India Pvt Ltd
  - · Saint Gobain India Foundation
    - · SBI Life Insurance Co. Ltd.
      - · Selco Foundation
      - · Sequoia Capital
    - · Sign-Off Semiconductors
      - · Syniverse
    - · Synopsys (India) Pvt. Ltd.
      - · Tally Solutions
- · Technique Control Facility Management

Pvt. Ltd

· WM Global Tech Services India Private

Limited

- · Wojcicki Foundation
- · Yahoo Software Development India

Private Limited/OATH

· Zerodha

#### Individual Donors

- · A.N.S. Narayan
  - · Amin Visram
- · Arati Chandna
- · Ashish Vikram
- · Bharat Tandon
- · Bhaskar and Archana Jayaram
  - · Bunty Ayaz Peerbhoy
    - · Dilip Kadambi
    - · Melissa Esposito
    - · Michele Edwards
- · Nanda and Venkatesh Subraya
  - · Paul Edwards
  - · Prasad Kompalli
  - · Prasad Narasimhan
    - · Punjabi Sabha
  - · Ravi Kiran Mankude
    - · Ravi Venkatesan
      - · Ritu Garg
      - · Rohit Bhasin
  - · Sai Narain Chandrasekaran
    - · Shalini Dinesh Malkani
    - · The Kiran Anjali Project
      - · Ushari Addepal
      - · Vinod Bhatt

